

Vote for student senators this week

Publishers have obviously entered into a conspiracy to bankrupt the American college student, and they're doing a passable job.

Roosevelt Torch

Roosevelt University . . . Chicago, Illinois

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Classified section
See page 3

Editorial

Election Farce

* From 9 a.m. to 8 p.m. this Wednesday and Thursday the student body will be asked to participate in a farce. The farce, for those uninitiated in Roosevelt politics, is called "Student Senate elections."

The causes of this situation are varied and complex. The result is all too obvious — an election, to use the term very loosely, in which there are eight candidates "running" for 10 seats on what should be the most important organ of student action, the Student Senate.

Those eight candidates, in alphabetical order, are: John H. Bracey, Newell C. Brown, Thomas Cox, Houston Evans, Linda Levee, Judith Rosen, Jackie Ruff, and Arthur B. Sontag. To these courageous souls we wish

the best of luck and much will power and guts. However, to those of us who have been looking forward to the rebirth of active, progressive student government, this is a mighty anemic way to go about it. We're afraid we will have to be of whatever service we can, and we hope for more activity from an overly lethargic student body in the spring.

This mockery of democracy has, however, one slight ray of hope. With the candidacy of two students from the active Negro community, there seems to be a healthy increase in interest and concern about good student government among the Negro students. This, we hope, portends great things.

Spencer unveils color film on RU progress and needs

Roosevelt's public image and needs for additional outside support are the targets of a 30-minute color slide film unveiled by Lyle M. Spencer, chairman of Roosevelt's Board of Trustees, at the "Urban University, Its Challenges and Responsibilities" seminar last Wednesday.

Spencer and another trustee said the film is still undergoing improvement and that it originated as a result of talks among trustees which revealed that many local citizens are not fully aware of this school's presence, or what contribution it has made to the Chicago metropolitan area.

In its present stage, the film and narration disclosed RU graduates' accomplishments, the school's relationship to the expanded college enrollment of the future, its low cost to students at no cost to taxpayers (by comparison with the Congress Circle campus under construction by the University of Illinois), and primarily, its proximity to students who work and live at home.

Speaking from experience drawn from a long list of high positions in education, government and industry, Spencer declared that universities such as Roosevelt "can be the most powerful single force in keeping the mobility structure open."

"This is so," he explained, "because so many young people who live in Chicago would never have gotten their education had it not been for scholarships offered at Roosevelt and for local employment opportunities."

This fact is important, he stated, especially in view of the prediction that a "string city" will some day stretch along the entire area from



LYLE M. SPENCER

Milwaukee to Detroit.

"Furthermore," he explained, within the present economic structure, observers claim that a major business executive will have to get the equivalent of another academic degree every 10 years, and a high school graduate will have to be retrained every 10 years," to stabilize their incomes.

After his film narration, Spencer accepted suggestions and criticisms from his audience. Among these were advice that special slides be prepared which would have special significance to specific groups of philanthropists, and a suggestion that one scene showing a bearded male student be deleted.

Marketing executive reviews new trends

Elliot Goldwag, merchandising director of the retail division and head of the new products division at Helene Curtis Industries Inc., will speak on "Innovations in Marketing" 11:30 this morning in room 528 at the third bi-weekly meeting of Roosevelt's student chapter of the American Marketing Assn.

The Roosevelt marketing club will visit the A. C. Nielsen radio-TV rating and marketing research company Friday afternoon.

Last call for Homecoming Queen candidates! Independent or club-sponsored co-eds must turn in their applications before 12 noon Friday. Applications may be picked up in the Student Activities office, room 202; and independent candidates must turn in a petition bearing 20 student signatures in addition.

The Homecoming Queen will be crowned at the Homecoming dinner and the Basic Blast Saturday evening, Nov. 9, at the Hilton Hotel.

Color and pay television to branch out: Quinlan

Chicago will have pay TV within two years; color TV will become really widespread within five years; and the competition will create a major change in the character of the "free" television industry.

So said former RU student Sterling "Red" Quinlan, vice president of the American Broadcasting Company in charge of Chicago's WBKB (Ch. 5), in the first of a series of "Professional Television Workshop" discussions co-sponsored by Roosevelt's continuing education division and the Academy of Television Arts and Sciences.

Speaking to 50 students, faculty and staff members, alumni, and friends — including University president Edward J. Sparling and TV performer Bob Lewandowski, Quinlan presented an overall view of television "from the inside."

"Fantastic strides"

In his broad survey of the TV world, Quinlan spoke of the "fantastic strides" which have been made within the last 10 years. He said the industry is so dynamic that it would be hard to predict its future course.

Discussing the impending influence of pay TV and large-scale ultra-high frequency, he said free TV would not only survive, but



STERLING QUINLAN

also remain in competitive position.

"Television is not an art form," he said. "Our primary purpose is to make a profit. Our business is entertainment. But social convention requires efforts to 'uplift' the community as a secondary consideration."

Arts will go to pay TV

Because of the nature of the industry and its limitations, said

Quinlan, the artistic field will flock to pay TV. Broadway producers may well decide to work on non-commercial ventures. National sports events, Broadway plays, first-run movies, and other special events will all eventually be seen on pay TV.

The basic television of a pay television system, he continued, could be centered in three complexes — an East Coast, a West Coast, and a Chicago complex. This would allow pay television to reach a large percentage of the viewing public.

There will be five UHF stations in the Chicago area, said Quinlan. But the profit margins will be very narrow, and stations will have to operate without unions or with very sympathetic unions. Until the effect of all-channel tuners becomes noticeable (in three to four years), these and many other problems will have to be faced.

Controversial films on tap

As a special attraction for workshop participants, Quinlan announced that two documentaries whose scheduled public showings were suppressed because of their controversial nature might be presented at a later date. They are the Denis Mitchell film on Chicago and the Bill Friedkin film on Paul Crump.

ACE FIGHTS BIAS

Education group to aid Negro

Special to the Torch

WASHINGTON — The largest of all college organizations, the American Council on Education, has acted to aid the Negro college student.

Elvis J. Stahr, Jr., a former Kennedy administration official and current president of Indiana University, was named chairman of a committee on equality of educational opportunity at ACE's 46th annual meeting.

Logan Wilson, president of the ACE, made the announcement at a press conference.

Follow Ford, Rockefeller

The move followed the donations of the Ford and Rockefeller foundations totaling \$17.5 million to upgrade the quality of education in Negro colleges.

The committee, Wilson said, would formulate "a nationwide long-term plan to expand opportunities for Negroes in higher education at faculty, student, and ad-

ministrative levels in all regions of the country."

Wilson said the program specifically would:

- Strengthen the quality of academic programs in predominantly Negro colleges.

- Stimulate communications between Negro higher education institutions and the rest of the nation's colleges and universities.

- Broaden social and cultural

perspectives of students, faculty, and administrators in integrated colleges and those predominantly Negro schools.

- Secure greater opportunities for Negroes in academic professions as well as graduate and undergraduate integrated student bodies.

Wilson said the committee would meet Oct. 17-18 in Washington with about 30 selected college leaders for a discussion conference.

Needs money

He said financial support would be sought from foundations after program priorities had been determined.

The funds, he said, would be used to develop and conduct key pilot projects and studies to speed expansion of opportunities for Negroes in colleges.

To collect information

The grants would also permit the committee to serve as an effective national clearinghouse for information on state, local, federal, and private efforts to equalize educational opportunities.

Flu vaccine

The first dose of a new influenza vaccine which combats six types of flu and reduces the risk of infection by 75 per cent will be available this week only at health service, room 862.

The new vaccine is dispensed at \$1 per dose, and two doses about two weeks apart are required for full protection for one year.

Health service officials point out that the flu is highly contagious and threatens persons of all ages, although those over 45 are most susceptible.

Enrollment rises

Roosevelt's total undergraduate enrollment has risen from 4615 last year to 4641 thus far, and the total of new undergraduates entering this semester has risen from 1296 to 1321.

Composing the present undergraduate student body are 3338 in liberal arts, 1064 in business administration, and 239 in music.

288 more grad students

Roosevelt's graduate school now lists 1015 students, compared with last year's 727.

Present enrollment is 755 in liberal arts, 209 in business administration, and 51 in music.

Special to the Torch

WASHINGTON — Dr. Homer D. Babbidge, president of the University of Connecticut, said that US colleges must begin to do "more for the kid for whom so little has been done."

Speaking at the annual meeting of American Council on Education, Dr. Babbidge treated a topic that became a major theme of the conference: what can be done to expand college opportunities for Negroes.

He suggested that the problem be met by setting aside certain formal admissions requirements; providing special and extra tutoring, counseling, and personal encouragement; providing extra financial aid to eliminate the need for part-time work; and permitting a lighter course load over a longer period of time.

It is the responsibility of the institutions, Dr. Babbidge said, to provide not only "equality of opportunity" but "opportunity for equality."

• CALENDAR •

October 14 to 20

MONDAY

10:00 a.m.—Academic Conference	room 710
11:30 a.m.—College of Arts and Sciences curriculum committee	room 720
11:30 a.m.—Alpha Delta Sigma: business meeting	room 760
11:30 a.m.—Alpha Delta Sigma: pledge meeting	room 316
11:30 a.m.—Arab Students organization: election of officers	room 360
11:30 a.m.—Folklore society: organizational meeting	room 358
11:30 a.m.—International Relations club: business meeting	room 314
11:30 a.m.—Latin-American club: informal discussion	room 330
11:30 a.m.—Marketing Club: talk by E. Goldwag, director of marketing, Helene Curtis Enterprises, on "Innovation in Marketing"	room 528
11:30 a.m.—Phi Delta Rho: business meeting	room 310
11:30 a.m.—Phi Delta Rho: pledge meeting	room 311
11:30 a.m.—Society for the Advancement of Management: talk by William Mahoney, corporate public relations director of Motorola Corp., Inc.	room 524
11:30 a.m.—Student National Education Assn.: Get Acquainted Party—all future teachers invited—refreshments	Sullivan room
11:30 a.m.—Student Zionist organization: planning session	room 518
11:30 a.m.—Young Democrats: business meeting—all interested students welcome	room 320
4:00 p.m.—The President's Idea Exchange: speaker, President Edward J. Sparling, on "Roosevelt University in a World of Issues"—faculty and students invited	Sullivan room
7:00 p.m.—Jazz club concert with Eddie Higgins, Howard McGee, and Joe Daley and Trio—donations: RU students, 50 cents single, 75 cents couple; guests, \$1	Altgeld hall

TUESDAY

9:30 a.m.—Personnel Conference	room 824
7:30 p.m.—Phi Omega: initiation ceremony	Faculty Lounge
7:30 p.m.—Second program in the Professional Television Workshop: "Preparing the Television Program"—speaker, Walter Schwimmer, president, Walter Schwimmer, Inc.—public admission, \$25 the series, \$3 the single lecture—special student rate for the series, \$5	Altgeld hall

WEDNESDAY

9:00 a.m. to 8:00 p.m.—Student Senate elections	Student Center
12:45 p.m.—CMC: Student Recital	Ganz hall
1:00 p.m.—Student Senate meeting	room 720
1:15 p.m.—The Faculty Senate	Sinha hall
1:15 p.m.—Touch Football	Grant Park
3:00 p.m.—Shareholders meeting of RU Federal Credit Union	room 628
3:00 p.m.—Faculty Coffee Hour; honoring new faculty members	Faculty Lounge
6:00 p.m.—Second program in the series, "Faculty Reports: The Idea of an Urban University": speaker, Dean Otto Wirth, College of Arts and Sciences—series admission, \$7.50; single program \$1; open free to RU students, faculty and staff	Altgeld hall
7:30 p.m.—Bowling	Sports Bowl, 1133 N. Milwaukee
7:30 p.m.—Film in the Flowering of French Cinema series: "La Maternelle" (1932)—series memberships, \$3.50 each, two for \$6.50—no single admissions can be sold	Sinha hall

THURSDAY

9:00 a.m. to 8:00 p.m.—Student Senate elections	Student Center
9:30 a.m.—Administrative Council	room 814
4:00 p.m.—Nominating Committee of the Board of Trustees	room 814
7:30 p.m.—Israeli Folk Dance Workshop: series of four: AYH members and RU students, \$3; guests \$4	room 985

FRIDAY

3:00 p.m.—Intercollegiate Soccer: RU and University of Illinois in Chicago	Grant Park
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SUNDAY

11:00 a.m.—"Vistas: The Anatomy of Music," on CBS Television; RU participants, Professors S. Lane Emery (piano), Hans Tischler (music theory), and Charles A. Velaer (physics)	CBS, Ch. 2
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JANUARY 1964 GRADUATING SENIORS—Register now for Placement Service. On-Campus interviews begin on October 18. Early registration will insure an interview appointment with the companies you want to see. A complete listing of campus interviews is available in the Placement Office, Room 128. The Statistics Laboratory has been moved from room 448 to the first floor computer installation. The Computer Center, as well as the Statistics Laboratory, is under the supervision of Mr. Donald Kerins. The Statistics Laboratory will be available to faculty, administrative personnel, and students from 8:30 a.m. to 6 p.m., Monday through Friday. Evening hours can be arranged by appointment with Mr. Kerins.

Attenberg and Davidson

The Lounge Hound

Sometime after Homecoming (Nov. 9) an RU Boosters club is to be formed. This organization will serve, through various methods, to instill spirit and unity into the student body. This is a noble attempt which could well make RU a better school now, and help to make the memories of school more pleasant after graduation. Let's give this new club our encouragement and join!

A bevy of RU beauties will make "Basie Blast" the highlight of the school year. Among those who have entered, or plan to enter the queen contest are **Charlene Rosen**, representing the Praetorians, and **Linda Brownstein**, representing Zeta Phi Epsilon. It is up to the student body to decide who will be chosen queen, and more important, whether the dance is a success or not.

Gerry Myerson has accused the Praetorians of being anti-Christian. Numerous Praetorians have accused Gerry of being just plain anti-everything.

A new local fraternity is being formed at RU. All interested parties call **Mark Simmons** at 465-4485. Mark says, "this is a chance to help build something great."

Shelly Harris, one of the stars of the intrascholastic football league, spent most of the time on the ground during the course of last week's game. In recognition, his team has decided to honor him with the "most persistent player" award.

Since RU students missed out on the jazz concert of last week, perhaps they will be more interested in the newly formed Jazz club, which promises to bring some very good talent to the school. There is an organizational meeting at 1 this Wednesday in room 616.

Get your Flu vaccination at the Health Service during next week. Please send all information for the Hound to the Torch office, or drop it in the Torch mailbox in the Student Activities office, room 202.

Robert Koff will perform excerpts from Bartok, Debussy, and Webern 10 to 10:30 tonight in the last installment of Channel 11's "On Hearing Music."

Columnist George Sokolsky points out the essential difference between capitalism and communism and explains why they must clash — 10 to 10:30 p.m. Wednesday on Channel 11's "Management Seminar."



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Wirth to give 2nd RU faculty report

"The Idea of an Urban University" will be viewed from a second critical vantage point this week in "RU Faculty Reports"—the new weekly series of faculty comment and audience discussion

sponsored by Roosevelt's continuing education division.

Otto Wirth, dean of the college of arts and sciences and professor of modern languages, will present the second of four papers on the urban university idea — and the second of ten in the entire faculty series — 6 to 7 p.m. Wednesday in Altgeld hall, second floor.

Next to express their viewpoints on "The Idea of An Urban University" will be Ruby H. Franklin, professor of education (Oct. 23), and Martin D. Dubin, assistant professor of political science (Oct. 30).

Free to insiders

Admission will be free to all students, faculty and staff members and alumni, for all future recitals.

Four soloists in 3rd noon recital

Works by Sammartini, Shubert, Massenet, Dvorak, Mozart, and Strauss will be featured Wednesday at 12:45 in Ganz hall as the third in this season's noon hour recital series.

Performing will be music school students Robert Gordon, cello, with Sharon Connolly at the piano; Ralph McFarlane, tenor accompanied by pianist Thomas Cooley; Marilyn Schimpf, cello, with Robert Gordon at the piano; and coloratura soprano Beverly Hoffman with Peggy Smith Skarry at the piano.

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Personals

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Darling: Please come back. You left all your clothes and your bra at my apartment.—Bruce.

Students: Beware the underground boola-boola movement.—E.V.S.

Steve, come back. We need you. Ic, TD, etc.

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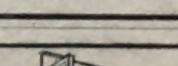
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TV program preparation to be told

The preparation of a television program from conception to cast will be explained by famed TV producer Walter Schwimmer in the second installment of Roosevelt's "Professional

Sports

BULLETIN: Roosevelt beat the University of Chicago, 3-0, in their soccer game Friday.

Bowling

The bowling league is off to a fine start. For the second week in a row Burt Roseman bowled the highest game—over 181. Al McKenzie came close with a high game of 176.

Cheerleading

Cheerleading tryouts will be October 15 at 12:30 in the gym, room 971.

Touch Football

The season started last Wednesday with the game between the Little O's and the Satyriacs. The win went to the Little O's by a score of 18 to 0. The outstanding players were Sandy Isaacson, who ran the kickoff for a 50-yard gain; captain Sandy Klapman, who scored on a 20-yard pass play; and Burman, who knocked down several passes.

Soccer

In soccer the RU Torch Bearers and UC Maroons clash this week.

"Television Workshop" — 7:30 to 9 p.m. tomorrow in Altgeld hall, room 745.

Schwimmer, who is known chiefly as the producer of "Championship Bowling," "Championship Bridge," and "World Series of Golf," will include sidelights on TV production, promotion, and sales in his informal talk.

The guest speaker is president of Walter Schwimmer Inc., which produces a host of nationally known shows.

13 more speakers

The "Professional Television

Workshop," co-sponsored by Roosevelt's continuing education division and the Academy of Television Arts and Sciences, will feature informal lectures, discussion periods, and get-acquainted sessions with 13 more leading professionals between now and Dec. 17.

The workshop will offer a \$5 student rate for the entire series.

For registration information contact the division of continuing education and extension, room 908 in the Fine Arts bldg. (ext. 351). Tickets are available at the information desk.



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To accomplish this immense task, Ernie has a staff of 10 collectors. He supervises their training and sets up procedures for them to follow to best accomplish the collections.

Before his promotion, Ernie was a Manager in Hyde Park and supervised employees in a 195,000-customer exchange. His work there quickly convinced his management that he could handle the tougher job he has now.

Ernie Nipper, like many young men, is impatient to make things happen for his company and himself. There are few places where such restlessness is more welcomed or rewarded than in the fast-growing telephone business.



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